

CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

| | | |
|--|--|--|
| <u>Contract / Revision</u> 493652 / | | <u>Alt Order #</u> 06316411 |
| <u>Product</u> OBAMA 60S | | |
| <u>Contract Dates</u> 09/15/12 - 09/21/12 | | <u>Estimate #</u> 1775 |
| <u>Advertiser</u> Obama For America | | <u>Original Date / Revision</u> 09/14/12 / 09/18/12 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> KVVU | <u>Account Executive</u> Teresa Difuria | <u>Sales Office</u> TELEREP-PHIL |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>IDB#</u> | <u>Advertiser Code</u> 95 | <u>Product Code</u> 101 |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|------|-------------------|-----------------|-----------------------------|-----------------|------|--------|-------------------|-------------|------|-------|------------|
| N 1 | KVVU | 09/17/12 | 09/21/12 | Cops/Dog The Bounty Hunter | 1-2pm | | 1:00 | | | NM | 2 | \$780.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | MTWTF-- | | | | 2 | \$390.00 | | | |
| N 2 | KVVU | 09/17/12 | 09/21/12 | The Dr.Oz Show | M-F 10a-11a | | 1:00 | | | NM | 2 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | MTWTF-- | | | | 2 | \$500.00 | | | |
| N 3 | KVVU | 09/17/12 | 09/21/12 | Fox 5 News M-F 10p-11p | 10p-11p | | 1:00 | | | NM | 2 | \$8,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | MTWTF-- | | | | 2 | \$4,300.00 | | | |
| N 4 | KVVU | 09/17/12 | 09/21/12 | Extra | M-F 1:05-1:35am | | 1:00 | | | NM | 2 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | MTWTF-- | | | | 2 | \$200.00 | | | |
| N 5 | KVVU | 09/17/12 | 09/21/12 | Fox 5 News M-F 11p | M-F 11-1135p | | 1:00 | | | NM | 1 | \$3,900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | MTWTF-- | | | | 1 | \$3,900.00 | | | |
| N 6 | KVVU | 09/17/12 | 09/21/12 | Better | M-F 11a-12p | | 1:00 | | | NM | 2 | \$780.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | MTWTF-- | | | | 2 | \$390.00 | | | |
| N 7 | KVVU | 09/17/12 | 09/21/12 | Friends | M-F 12:05-1:05a | | 1:00 | | | NM | 2 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | MTWTF-- | | | | 2 | \$450.00 | | | |
| N 8 | KVVU | 09/17/12 | 09/21/12 | Divorce Court/Divorce Court | M-F 12-1p | | 1:00 | | | NM | 2 | \$780.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | MTWTF-- | | | | 2 | \$390.00 | | | |
| N 9 | KVVU | 09/17/12 | 09/21/12 | Anderson | 3-4p | | 1:00 | | | NM | 2 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | MTWTF-- | | | | 2 | \$600.00 | | | |
| N 10 | KVVU | 09/17/12 | 09/21/12 | The Dr.Oz Show | 4-5p | | 1:00 | | | NM | 2 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | MTWTF-- | | | | 2 | \$600.00 | | | |
| N 11 | KVVU | 09/17/12 | 09/21/12 | Fox 5 News at 5 | 5-530p | | 1:00 | | | NM | 1 | \$1,100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

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| <u>Contract Dates</u> 09/15/12 - 09/21/12 | <u>Product</u> OBAMA 60S | <u>Estimate #</u> 1775 |
| <u>Advertiser</u> Obama For America | | <u>Original Date / Revision</u> 09/14/12 / 09/18/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|------|---------------------|-----------------|----------------------------|----------------------|-----------------------|-----------------|-------------------|-------------|-------------|-------|-------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | MTWTF-- | | | | 1 | \$1,100.00 | | | |
| N 12 | KVVU | 09/17/12 | 09/21/12 | FOX 5 News 5-6am M-F | 5a-6a | | 1:00 | | | NM | 2 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | MTWTF-- | | | | 2 | \$900.00 | | | |
| N 13 | KVVU | 09/17/12 | 09/21/12 | Fox 5 News at 5 MF 530-6p | M-F 530-6p | | 1:00 | | | NM | 1 | \$1,250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | MTWTF-- | | | | 1 | \$1,250.00 | | | |
| N 14 | KVVU | 09/17/12 | 09/21/12 | Fox 5 News AM M-F 6a-7a | M-F 6a-7a | | 1:00 | | | NM | 2 | \$2,900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | MTWTF-- | | | | 2 | \$1,450.00 | | | |
| N 15 | KVVU | 09/17/12 | 09/21/12 | Fox 5 News AM M-F 7a-9a | M-F 7a-9a | | 1:00 | | | NM | 2 | \$2,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | MTWTF-- | | | | 2 | \$1,400.00 | | | |
| N 16 | KVVU | 09/17/12 | 09/21/12 | More M-F 9-10a | M-F 9a-10a | | 1:00 | | | NM | 2 | \$1,100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | MTWTF-- | | | | 2 | \$550.00 | | | |
| N 17 | KVVU | 09/17/12 | 09/17/12 | The Mob Doctor | Mon 9p-10p | | 1:00 | | | NM | 1 | \$9,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | 1----- | | | | 1 | \$9,000.00 | | | |
| D 18 | KVVU | 09/15/12 | 09/15/12 | MLB Regular Season | 12-4p/4-7p | | 1:00 | | | NM | 0 | \$0.00 |
| D 19 | KVVU | 09/15/12 | 09/15/12 | NCAA Football Late Game | NCAA Football Lat | | 1:00 | | | NM | 0 | \$0.00 |
| D 20 | KVVU | 09/15/12 | 09/15/12 | DELAYED NEWS | Various | | 1:00 | | | NM | 0 | \$0.00 |
| D 22 | KVVU | 09/15/12 | 09/15/12 | The Closer | Sa 3-4p | | 1:00 | | | NM | 0 | \$0.00 |
| N 23 | KVVU | 09/16/12 | 09/16/12 | NFL Early Game | NFL Early Game | | 1:00 | | | NM | 1 | \$17,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | -----1 | | | | 1 | \$17,000.00 | | | |
| N 24 | KVVU | 09/16/12 | 09/16/12 | Fox 5 News Su 10p-1045p | Su 10p-1045p | | 1:00 | | | NM | 1 | \$2,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | -----1 | | | | 1 | \$2,500.00 | | | |
| N 25 | KVVU | 09/16/12 | 09/16/12 | Sports Plus Su 1045p | 1045p-11p | | 1:00 | | | NM | 1 | \$1,570.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | -----1 | | | | 1 | \$1,570.00 | | | |
| | | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Type</u> | | |
| | | 1 | KVVU | 09/10/12-09/16/12 | Sports Plus Su 1045p | 1045p-11p | -----Su | 1:00 | \$1,570.00 | NM | | |
| | | See MG 25.2 | | | | | | | | | | |
| | | 2 | KVVU | 09/21/12-09/21/12 | Fri 8-10p | Fri 8-10p | -----F---- | 1:00 | \$1,570.00 | NM | | |
| | | Ⓜ MG for 25.1 09/16 | | | | | | | | | | |
| N 26 | KVVU | 09/16/12 | 09/16/12 | CSI:Miami | Sun 12-1am | | 1:00 | | | NM | 1 | \$370.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | -----1 | | | | 1 | \$370.00 | | | |
| N 27 | KVVU | 09/20/12 | 09/20/12 | Glee | Thu 9p-10p | | 1:00 | | | NM | 1 | \$13,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | ---1--- | | | | 1 | \$13,000.00 | | | |
| N 28 | KVVU | 09/16/12 | 09/16/12 | The Closer | Sun 3-4p | | 1:00 | | | NM | 1 | \$170.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | -----S | | | | 1 | \$170.00 | | | |
| N 29 | KVVU | 09/18/12 | 09/18/12 | So You Think You Can Dance | Tu 8-10p | | 1:00 | | | NM | 2 | \$9,720.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | -T----- | | | | 2 | \$4,860.00 | | | |

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| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|---------------|----|-------------------|-----------------|-----------------|----------------|------|--------|-------------------|-------------|------|-------|-------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Totals | | | | | | | | | | | 38 | \$83,820.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|--------------|-------------|
| 08/27/12 - 09/21/12 | 38 | \$83,820.00 | \$71,247.00 |
| Totals | 38 | \$83,820.00 | \$71,247.00 |

Signature: _____ **Date:** _____

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REP HEADLINE# 6316411

\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

TRF# 493652

ORDER WORKSHEET

REP: TEL# 610-293-4100

FAX# 610-225-1191

HARRIS REPORT FROM REP

SEP18/12 13.32

*** KVVU-TV ***

CHANGES

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---|-----|----|-------------|------|-----|------------|------------|----------|----------|-----------|----------------|-----------|
| 35 | A | | 800P-1000P | 60 | | \$1,570.00 | 9/21 | 9/21 | 1 | | FRI | 1 |
| PROGRAM : BONES/MOB DOCTOR ORD COM1: SPOT N/A. MG IN FRIDAY NIGHT PRIME. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR SEP16 ON LINE-27 FOR 1 SPOT/WK STATION MAKEGOOD OFFERS: M6 OK'D BUY#27 MISSED: SUN/1045P-1100P SEP16 60S \$1,570.00 (SEP17/12) OFFER: FRI/800P-1000P SEP21 60S \$1,570.00 PLS ADVISE. CMT: SPOT N/A. MG IN FRIDAY NIGHT PRIME. PRE-BOOKED PLS APPROVE. | | | | | | | | | | | | |
| SEP/12 | | | 83820.00 | | | | | | | | | |
| | | | | | | | | | | | CONTRACT TOTAL | 83820.00 |
| | | | | | | | | | | | TOTAL SPOTS | 38 |

MARKET TOTALS \$246,529

KVVU 34% KSNV 16% KLAS 16% KTNV 17% KVMY 5% KVCW 10% CABL 0%

KTUD 2%

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE